



Executive Bios

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Cliff Pollan is Co-Founder and CEO of VisibleGains. VisibleGains builds software products to help businesses to interact with their clients.

Over his career Cliff has been involved in combining new technologies with content to create solutions that dramatically change the way people work. As a serial entrepreneur, he has had the opportunity to do this several times over the last 30 years. He was a co-founder of NewsEdge Corporation in 1989, which created the first live integrated news alerting service, helped it to achieve its IPO and became CEO and led its sale to

Thomson Corporation (now Thomson Reuters) in 2001. At Thomson he served as Executive Vice President of Dialog to 2003.

Prior to NewsEdge, Cliff was a member of the management team of Isys Corporation, which provided investment managers their first ability to use financial databases on personal computers. Isys was acquired by Lotus Development in 1986 and was the foundation for OneSource, now part of InfoGroup.

Prior to VisibleGains, Cliff led Lumigent, a governance and risk compliance company, where he was CEO.



Craig Daniel is Co-Founder and VP Product for VisibleGains. Craig leads the entire product lifecycle at VisibleGains, from product vision, to engineering, user experience and design, and product positioning and marketing.

Throughout his career, Craig has had a passion for startups that set out to simplify complex business workflows. Prior to VisibleGains, Craig was Director of Product and Technology for PermissionTV, a video platform startup that powered interactive websites for FOX, CVS Pharmacy, Met Opera, and many others. From 2000-2008, Craig was part of NaviNet, a company that provides a web platform to connect doctor's offices and health insurance companies. After starting as one of the first engineers, he moved into a product leadership role for NaviNet in 2005. NaviNet was acquired in 2012 and now processes over 2 million health care transactions a day.

In the late 90's, Craig led the technology team for First Consulting Group on a major initiative at DuPont AG to build a data collection and analysis platform to power their R&D efforts. While still in college, he designed and built source code instrumentation and analysis software for an automated software testing startup.